

# Kevin Ashford

Kevin Ashford is Global Technical Development lead for Plant and soil health

Kevin has worked with soils for over 30 years initially based out of the UK. Fully qualified as an agronomist he saw the need for soil health and began developing soil based agronomic solutions, initially into Europe and then Globally within UPL.

As a UK farmer's son, he has a true understanding for the plant and soil interactions and how to address the challenges we are facing in today's agricultural environment, seeing first hand the outcomes of implementation of a positive soil health program by working with the whole system, that of the plants, soil, and the microbiome within the environment.

Kevin joined UPL in 2016 as part of the Global R&D structure to develop water and soil management technologies. Currently leading the Global technical Development for Plant and soil health, focused on developing sustainable plant and soil health solutions to meet today's challenges.

Having a passion for soil health Kevin is driven to find, develop and deliver soil health solutions for today's agricultural environment.