

# Roula Saliba

Roula Saliba: General Manager for Africa Middle East & VP Sales.

Ms. Saliba joined Kimitec as General Manager for Africa Middle East & VP Sales. She brings Kimitec a rich experience of more than 20 years in finance, sales & marketing and general management functions in the agriculture industry.

At Yara International she successively held the positions of Chief Financial Officer Africa, President & CEO West Africa, then Regional Director for Africa & the Middle East.

Prior to Yara she held several positions at Crown Holdings in the Beauty Care and the Food & Beverages packaging industry.

Ms. Saliba holds a master's degree in International Business Administration from Institut Supérieur de Gestion, International Business School of Paris.