Romain Hanrion

Romain Hanrion has 30 years of experience in the farming sector, both in the French market and internationally. With a technical background at Aix enProvence Agricultural University, he started his career in the French distribution sector. Then at Hello Nature, he has held several roles as a senior agronomist, firstly in France, Africa, Asia, and other international markets. He also specializes in product development and actively contributes to launching many innovations. Today, as Global Product Manager, he serves as a bridge between R&D, Sales & Technical Department and Marketing.