

Carlos Ledo

- Name: Carlos Ledó Orriach
- Job title: CEO Idai Nature and COO Biocontrol at Rovensa
- Nationality: Spanish
- Summary of the various roles played at Rovensa: founder and CEO at Idai Nature from the 01/06/2009 and from May 2018 COO Biocontrol at Rovensa.
- Expertise & Experience in specific areas: 23 years of experience in Biocontrol (since 1998) as managing director (CEO & COO) in several innovative companies Agrotech, including founding IDAI NATURE in 2009.
- Relevant achievements inside the Group:

Start the company from the scratch as one-man-show in 2009 in a garage of 39m2 and in 2021 achieve c. 50 m€ sales, 15 m€ ebitda, 6.000 m2 facilities and c. 200 employees.

Real Integration under the umbrella of Idai Nature of 3 acquired companies in one year (Agri-chem, Even Agro and Agrotecnología), including back & front offices structures.

Honoured and awarded by the Former Spanish Prime minister M. Rajoy, Queen of Spain Letizia, former USA president Barack Obama, President of Banco Santander Ms. Ana Botin and other authorities.

- 2016 Award for SME of the year.
- 2020 National winner of the European Environment Awards.
- 2020 Most Sustainable Company in Europe Award at the European Business Awards in the Products and Services Category by the EU Commission.
- 2021 Idai Nature Best Company AgriTech in the Go Global Awards by the International Trade Council.

Brief description of academic curriculum:

- Agriculture Engineer at the Valencia Polytechnic University (UPV) (1992-98) and its first "Honoured Distinguished Alumni" in 2016.
- Executive MBA at ESIC (2007-2008).
- Other postgraduate courses, as the Executive Development Program at IE Business School Madrid (2013), the Executive Growth Program at ESADE Business School Barcelona (2014), the Entrepreneurship Development Program (EDP) at MIT in Boston (2014), the ABC of best selling (2015) and 15x15 (2017) at EDEM Valencia.
- Former President of BIOVAL (2018-2021), Biotech companies association of Valencia Region, representing 100 companies biotech, 14.000 employees.
- President of Alumni in UPV (2021-), honorific position chosen by the Rector to represent and be a reference for university alumni.
- Executive MBA professor of Masterclass of Innovation Biotech in several Business School, such as EDEM, ESIC and UPV.
- Strong believer in corporative culture, and values as effort, sacrifice, teamwork and commitment. One of his favorite sentences is "The key of business success is knowing how to build a great team from great persons".