

# BioAg World CONGRESS

THE EVENT BY THE INDUSTRY, FOR THE INDUSTRY



## "Why BioAg World (BAW) Congress is Different"

- 1 The BAW Congress is an event that is planned, organized and managed by PASSIONATE BIOAG PROFESSIONALS who have dedicated their life for agriculture
- 2 The BAW Congress is truly an event, "BY the Industry FOR the industry" – where the entire BioAg community comes together, once each year
- 3 The BAW Congress includes all segments of Sustainable Smart Farming, which includes biofertilizers, biostimulants, biopesticides and all related technologies such as Precision AgTech
- 4 BAW Congress is one event which is equally balanced to facilitate result-oriented networking and the congress which includes current industry trends, business issues, innovation updates, leadership insights, interactive panels on burning issues and deep insight in the regulatory landscape
- 5 BAW Congress is one event where stakeholders of all levels come together; including farmers, agronomists, policy makers, business builders, marketing planners, investors, food chain experts and all others
- 6 BAW Congress is non-static: We move across continents each year, but wherever it takes place, the Congress remains a truly global event with regional focus. Truly a Regionally Global event!
- 7 BAW Congress is the only event with three prestigious awards: BioAg Sustainable Grower, BioAg Achiever and the BioAg Innovator. Awards are given by an independent committee and through polling

## AGENDA: TOP Burning Issues in the BioAg Industry!

- SESSION 1** Why Agriculture Needs Bio-Agriculture? Connecting the Dots with Food Chain, Sustainability and Regenerative Agriculture, Food Safety and Food Security, Reduction of Carbon Footprint/Carbon Credits
- SESSION 2** Regulatory Streamlining and Harmonization in BioAg in View of Desired but Rapid Phasing Out of Certain Unsafe Chemicals but Lack of Regulatory Framework to Bring BioAg Inputs to the Market in a Timely Fashion
- SESSION 3** Biostimulants Innovations in Relation to Nutrient Use Efficiency and Abiotic Stress Management
- SESSION 4** Biopesticides with Optimal Efficacy in Relation/Combination to Traditional Pesticides as Integrated Solution in Crop Management for Food Safety and Food Security
- SESSION 5** Now or Never! Soil and Seed Health, and Water Efficiency Management
- SESSION 6** Digital and Data Platforms, Application Technology, Precision Ag/Ag Tech and Supporting Technologies Including Nano Technology
- SESSION 7** BioAg Solutions Commercialization and Adaptability Challenges in Integrated Pest Management and Integrated Crop Management with Research and Public Institutions, Role of Farmers and Agronomists
- SESSION 8** Investment Outlook, Trends, Challenges for Startups and Growing Businesses, B2B Pitch and Matchmaking, Guiding Investment with Investors Panel
- SESSION 9** Sustainable Agriculture: Role of Women and their inspirational success stories and Women Leaders Round Table
- SESSION 10** Leadership Challenges with BioAg Companies, Including CEO Roundtable and Wrap-Up with Guidance Statement for the Industry

## Why Join the 4<sup>th</sup> BAW Congress? Top 8 Reasons Why!

INNOVATOR MEETING POINT



TRENDS TRACKER



BAW COMMUNITY ACCESS



BRAND EXPOSURE



BUSINESS MATCHMAKING



PANELS ON BURNING TOPICS



LINKAGES GALORE



FOOD SAFETY & SECURITY BALANCE IN BIOAG



## Our Reach!



**1,300+**  
Attendees



**250+**  
Companies



**60+**  
Countries

# SPONSORSHIP OPTIONS & EXHIBITORS APPLICATION

BENEFITS	PIONEER \$17,000 USD	INNOVATOR \$13,000 USD	INFLUENCER \$8,500 USD	EXPLORER \$5,800 USD
<b>EXPO</b>				
Exhibition Stand, Equipped	18 m <sup>2</sup>	12 m <sup>2</sup>	6 m <sup>2</sup>	6 m <sup>2</sup>
Delegate Passes	8	6	4	2
Virtual Delegate Passes	4	3	2	1
Extra Delegate Passes (25% Discount)	10	8	6	4
Gala Dinner Passes	4	3	2	1
<b>BRANDING EXPOSURE</b>				
Company Logo on Website	YES	YES	YES	YES
Company Logo on Event Mailings	YES	YES	YES	N/A
Social Media Posts	4	3	2	1
Brochure Insert in Delegate Bags	YES	YES	YES	N/A
Stand Connection through App	INCLUDED	INCLUDED	INCLUDED	INCLUDED
BAW Digest Advert	Article & Interview Full Page Ad	Article 1/2 Page Ad	News Update 1/3 Page Ad	N/A 1/4 Page Ad
<b>BIOAG ADOPTERS</b>				
Free Delegate Passes for Guests	4	3	2	1

\*Sponsors may offer their free guest passes to farmers, retailers, scientists, researchers, i.e. non-commercial individuals

## OTHER SPONSORSHIPS\*

BioAg Sustainable Grower Award... \$9,400	<del>Agenda..... \$8,000</del>	<del>Lunch Breaks X2... \$5,800</del>
BioAg Achiever Award..... \$9,400	Conference App..... \$8,000	Memory & Media Booth..... \$5,800
<del>BioAg Innovator..... \$9,400</del>	<del>Lanyard..... \$8,000</del>	B2B Hour..... \$5,800
<del>BAW Plaza..... \$8,000</del>	WiFi..... \$8,000	<del>Room Cards..... \$4,000</del>
Golf Tournament..... \$8,000	<del>BAW Bags..... \$5,800</del>	<del>Coffee Breaks X4..... \$4,000</del>
Sustainability Showcasing..... \$8,000	<del>Sessions X10..... \$5,800</del>	Product/B2B Pitches X5..... \$3,000

\* Includes: 1 Delegate Pass, 1 Virtual Pass and 1 Gala Dinner Pass

## WE WANT TO SEE YOU IN RIO! MAY 2-5, 2023

Company:  Tax ID Number:

Name:  Job Title:

Telephone:  Email:

Company Address:

City and State:  Zip Code:  Country:

Description of Products/Services (max. of 150 words):

Sign:  Date:

For more information on Sponsorships or Exhibition Opportunities  
please contact: [BAWCongress@bioaglinkages.com](mailto:BAWCongress@bioaglinkages.com)

### PAYMENT TERMS AND CONDITIONS

- Once we receive your completed application filled in with your sponsorship selection and company details, we will confirm your booking.
- Payment in full is due at the time of signing.



**GlobalBioAg**  
Linkages

Locally Global • Globally Local

# TICKET OPTIONS AND PRICING WITH EARLY BIRD OPTIONS

TICKET TYPE	PRICE (USD)
<b>COMMERCIAL TICKETS</b>	
Virtual Commercial Attendee Ticket .....	\$490.00
In-Person Commercial Attendee Ticket.....	\$850.00
<b>NON-COMMERCIAL TICKETS</b>	
Virtual Non-Commercial Retailers & Growers Attendee Ticket .....	\$350.00
In-Person Non-Commercial Retailers & Growers Attendee Ticket.....	\$490.00
<b>STUDENT &amp; ACADEMIC</b>	
Virtual Student & Academic Attendee Ticket - STANDARD .....	\$220.00
In-Person Student & Academic Attendee Ticket - STANDARD .....	\$310.00
<b>SPECIAL EVENTS</b>	
Gala Dinner (All Attendees) .....	\$130.00



**BIOAG WORLD  
ACADEMY**



## TOP OFF YOUR BAW CONGRESS EXPERIENCE WITH IN-DEPTH TRAINING COURSES FROM THE BIOAG WORLD ACADEMY!

For more information and to register  
for the 4 course package, please visit:

[bioagworldacademy.com](http://bioagworldacademy.com)

This optional opportunity is for BAW Congress event attendees.

[bioagworld.com](http://bioagworld.com)

IN COOPERATION WITH

**CropLife**  
BRASIL

