

Sponsorship Brochure

BioAg World

CONGRESS

AN EVENT BY THE INDUSTRY, FOR THE INDUSTRY
March 15-17, 2021 at Double Tree by Hilton Sacramento, CA



<https://www.bioagworld.com>

Why Sponsor and Attend BAW™?

TOP 8 REASONS



Innovator Meeting Point



Business Matchmaking



Trends Tracker



Panels on Burning Topics

Join and grow lasting
LINKAGES globally

Biopesticides, biostimulants, biofertilizers and **ICM/IPM** are crucial tools needed for farmers across the globe. Europe is the largest market, followed by North America. Latin America is the fastest growing and Asia has huge untapped potential.

This congress is produced '*by the BioAg industry and for the BioAg industry*'. It unites continents, allows face-to-face networking to grow distribution networks and offers the latest technical advances within BioAg.

350+ Attendees



150+ Companies



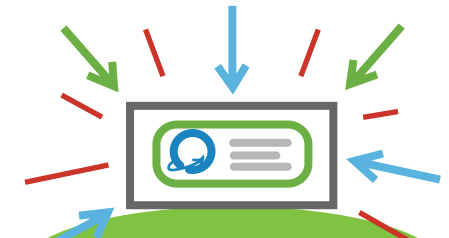
35+ Countries



Optional Wine Tour



Linkages Galore



Brand Exposure



Food Safety and Security
Balance in BioAg

BAW 2021™ is the event of Global BioAg Linkages™ (GBAL). GBAL™ seeks to drive positive change in the bio agriculture industry by connecting and challenging leaders from diverse communities; to catalyze action and elevate food and agriculture policy as a global priority. Through its work, GBAL™ is also very active in the community by supporting key industry events and policy innovation to overcome the barriers that have traditionally inhibited transformative change in the industry.

Our Stakeholders

BioAg World™ 2021 is a collaborative event, bringing together business executives, government officials, and innovators from around the world. Together we drive action and share expert insight on policy issues and innovative technologies in the agriculture industry creating more sustainable integrated crop solutions to support food safety and food security.



How it Works

To become a sponsor of BAW™ 2021, please first select a 'package' of either **Pioneer, Innovator, Influencer or Explorer**. The table on the next page shows the cost of each package and what is included. The levels combine mass marketing and branding association before the event and provide unique marketing exposure during the conference.

1. Pick your sponsorship level

2. Pick your extras

3. Check availability

4. Submit form

Expand your horizons in Sacramento!

Looking to increase your company's visibility in Sacramento?

Flagship sponsorship opportunities:



- Gala Dinner & Entertainment Host
- Welcome Drink Reception
- Lunchtime Host
- Wifi Host
- Conference APP Host
- Coffee and Tea Break Host

Extra branding & sponsorship opportunities:



- USB memory sponsor
- Pen & pad sponsor
- Lanyard sponsor
- Room Key sponsor
- Photoboard sponsor
- Conference supporter

	Explorer \$5,000 US	Influencer \$10,000 US	Innovator \$15,000 US	Pioneer \$20,000 US
Priority acces to booth selection	x	x	✓	✓
Table Space of 2x1.5 sqm (6.6'x4.9') without walls; includes 1 table and 1 chair	✓	x	x	x
Exhibition Stand	x	1	2	3
Delegate passes	2	4	6	8
Company logo on BAW™ website and marketing material	✓	✓	✓	✓
Social Media Posts	x	1	2	4
Delegate Bag Insert	x	x	✓	✓

Sponsorship Options & Exhibitors: Application Form

Pioneer Package

Three stands and eight delegate registrations

Influencer Package

One stand and four delegate registrations

Innovator Package

Two stands and six delegate registrations

Explorer Package

Table and chair; two delegate registrations

Opening Reception Sponsor
Closing Gala Dinner Sponsor
Opening Lunch Sponsor
Mid-Lunch Sponsor

Closing Lunch Sponsor
Coffee Break Sponsor
Lanyard Sponsor
WIFI Sponsor

USB Memory Sponsor
Pen & Pad Sponsor
Photoboard Sponsor
Conference Supporter

Exhibition Stand

Single stand, two delegate registrations

Space of 3x2 sqm (9.8'x6.6') with 3 walls and 1 open side; includes 1 table and 2 chairs

Name: _____ Job Title: _____

Email: _____ Telephone: _____

Company Name: _____ Total Amount Paid: _____

Company Address: _____

Description of Products/Services (max. of 150 words):

Sign: _____ Date: _____

PAYMENT TERMS AND CONDITIONS

- Once we receive your booking filled with your sponsorship selection and company details, we will confirm your booking with an official sponsorship contract which follows this application form.
- First installment representing 50% of the full amount booked must be paid within 10 working days of signing and returning the contract.
- Last installment must be paid by February 1, 2021.

Become an Exhibitor or Sponsor Today!

Some of Our Sponsors



Media & Industry Partners



Exhibitors & Conference Supporters

