

April 22-26, 2025 (Main Agenda April 23-25) in New Delhi, India. Venue: TBA!

## Why Join the 6<sup>th</sup> BAW Congress? Top 8 Reasons!

INNOVATOR MEETING POINT



BAW COMMUNITY REUNION



BUSINESS MATCHMAKING



LINKAGES GALORE



TRENDS TRACKER



BRAND EXPOSURE



PANELS ON BURNING TOPICS



FOOD SAFETY & SECURITY FOCUS IN BIOAG



## 6<sup>th</sup> BAW Congress Program

### BIG PICTURE DAY: April 23

#### FIELD VISIT

Field visit at a strategic partner location (TBA)

#### EXPO OPEN

Expo opening ceremony, workshops, networking and private events

#### Lunch break before sessions begin!

Integrating BioAgTech for Sustainable and Regenerative Agriculture: Connecting Innovations, Adaptability Challenges, and Stakeholder Roles in Food Safety/Security and Farmers' Income

#### SESSION 1

Streamlining and Harmonizing BioAg Regulations:

#### SESSION 2

Addressing Challenges to Accelerate Market Access for Biologicals

#### Welcome Reception, Happy Hour, Light Dinner and Award

### INNOVATION DAY: April 24

#### EXPO OPEN

Expo, workshops, networking and private events

#### Lunch break before sessions begin!

#### SESSION 3

Innovations in Biostimulants: Enhancing Nutrient Use Efficiency and Managing Abiotic Stress

#### SESSION 4

Innovations in Biopesticides: An Integrated Solution for Biotic Stress in Crop Management

#### SESSION 5

Soil, Plant, and Seed Health: Water Efficiency Management, and the Role of Precision AgTech

#### Networking Reception, Happy Hour, Light Dinner and Award

### BUSINESS DAY: April 25

#### EXPO OPEN

Expo, workshops, networking and private events

#### Lunch break before sessions begin!

#### SESSION 6

Investment Outlook and Trends: Challenges for Startups and Investors Across Segments and the Role of Market Research

#### SESSION 7

Leadership Challenges and Opportunities: Where the Buck Stops

#### Appreciation Reception, Happy Hour, Finger Foods and Award with Gala Dinner to Follow

## BAW Congress 2024 Analytics - Overview

### BAW CONGRESS IS GROWING

2022/2024

35.5% growth

### COUNTRIES

49

### COMPANIES

269

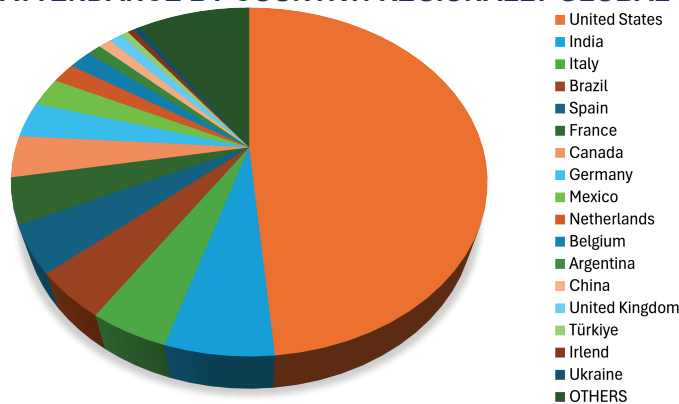
### SPONSORS

60

### DELEGATE APP LOGINS

1,236

### ATTENDANCE BY COUNTRY: REGIONALLY GLOBAL



OTHERS: Austria, Japan, Chile, Switzerland, Peru, Poland, South Korea, Australia, Colombia, Denmark, Dominican Republic, Israel, Jordan, Singapore, Indonesia, Nigeria, Viet Nam, Thailand, Morocco, South Africa, Ecuador, Greece, Costa Rica, Bangladesh, Egypt, Philippines, Kenya, Malaysia, Romania, Sweden, Guatemala

### Expected Reach for 2025

1,300+  
Attendees



250+  
Companies



50+  
Countries



Based on our organizational growth



# SPONSORSHIP OPTIONS & EXHIBITORS APPLICATION

BENEFITS	PIONEER \$22,000 USD	INNOVATOR \$17,000 USD	INFLUENCER \$13,000 USD	EXPLORER \$8,500 USD	BOOTH ONLY \$5,800 USD
<b>EXPO</b>					
Exhibition Space	20'x15'	10'x15'	10'x10'	10'x10'	10'x10'
Delegate Passes	5	4	3	2	1
Virtual Delegate Passes	5	4	3	2	N/A
Additional Passes with 25% Discount	5	4	3	2	N/A
Gala Dinner Passes	5	4	3	2	N/A
Delegate Passes for Farmers and Retailers	3	3	2	2	N/A
<b>BRANDING EXPOSURE</b>					
Company Logo on Website	YES	YES	YES	YES	YES
Social Media Posts	2	2	1	1	N/A
Brochure Insert in Delegate Bags	YES	YES	YES	N/A	N/A
BAW Digest Promotion	Article + Interview + Full Page Ad	Article + 1/2 Page Ad	News Update + 1/3 Page Ad	1/4 Page Ad	N/A

## SELECT ADDITIONAL SPONSORSHIPS (Special sponsorships available upon request)

Global Sustainable Grower Award .....	\$8,500	BAW Plaza .....	\$8,500	Coffee Breaks X 3 .....	\$6,700
Global Exceptional Business Leader Award .....	\$8,500	Field Visit .....	\$8,500	Sessions X 7 .....	\$6,700
Global Pioneering Innovation Award .....	\$8,500	Agenda .....	\$8,500	<del>BAW Bags .....</del> <b>SOLD</b> .....	<del>\$6,700</del>
Welcome Reception .....	\$8,500	Congress App and Registrations .....	\$8,500	Water Bottles .....	\$4,000
Networking Reception .....	\$8,500	WiFi .....	\$8,500	Welcome Cocktail .....	\$4,000
Appreciation Reception .....	\$8,500	Memory Wall .....	\$8,500	Networking Cocktail .....	\$4,000
Gala Dinner .....	\$8,500	Press Studio .....	\$8,500	Appreciation Cocktail .....	\$4,000
Lunch Breaks x2 .....	\$8,500	Lanyard .....	\$8,500	Gala Dinner Cocktail .....	\$4,000

NOTE: \$8,000 Sponsorship: 2 Delegate Passes, 2 Virtual Passes and 2 Gala Dinner Passes; \$6,700 and lower Sponsorship: 1 Delegate Passes, 1 Virtual Pass and 1 Gala Dinner Pass  
Sponsors will provide any supporting items related to the additional sponsorships (Ex. BAW Bag sponsor will provide the bags printed with BAW Congress logo and sponsors logo.)

## WE WANT TO SEE YOU IN NEW DELHI, INDIA ON APRIL 22-26, 2025

Name: \_\_\_\_\_ Job Title: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ Country: \_\_\_\_\_

Additional Comments:

bioagtechworld.com



# PASSES AND PRICING WITH EARLY BIRD DISCOUNT

## TYPES OF PASSES

### IN-PERSON COMMERCIAL (Full Package- Congress and Expo)

Commercial Attendee - EARLY BIRD ( <i>Discount ends Jan 31, 2025</i> ).....	\$940.00
Commercial Attendee - STANDARD .....	\$1300.00

### IN-PERSON COMMERCIAL (Partial Package- Expo Only)

Commercial Attendee - EARLY BIRD ( <i>Discount ends Jan 31, 2025</i> ).....	\$530.00
Commercial Attendee - STANDARD .....	\$710.00

### IN-PERSON NON-COMMERCIAL (Full Package- Congress & Expo)

Non-Commercial Researchers & Growers Attendee - EARLY BIRD ( <i>Discount ends Jan 31, 2025</i> ).....	\$580.00
Non-Commercial Researchers & Growers Attendee - STANDARD .....	\$760.00

### IN-PERSON NON-COMMERCIAL (Partial Package- Expo Only)

Non-Commercial Researchers & Growers Attendee - EARLY BIRD ( <i>Discount ends Jan 31, 2025</i> ).....	\$440.00
Non-Commercial Researchers & Growers Attendee - STANDARD.....	\$530.00

### VIRTUAL COMMERCIAL AND NON-COMMERCIAL

Virtual Commercial Attendee - EARLY BIRD ( <i>Discount ends Jan 31, 2025</i> ).....	\$760.00
Virtual Commercial Attendee - STANDARD .....	\$940.00
Virtual Non-Commercial Researchers & Growers Attendee - EARLY BIRD( <i>Discount ends Jan 31, 2025</i> ).....	\$400.00
Virtual Non-Commercial Researchers & Growers Attendee - STANDARD.....	\$580.00

### STUDENT & ACADEMIC (Full Package- Congress and Expo)

Virtual Student & Academic Attendee - EARLY BIRD ( <i>Discount ends Jan 31, 2025</i> ) .....	\$260.00
Virtual Student & Academic Attendee - STANDARD .....	\$350.00
Student & Academic Attendee - EARLY BIRD ( <i>Discount ends Jan 31, 2025</i> ) .....	\$350.00
Student & Academic Attendee - STANDARD.....	\$440.00

### SPECIAL EVENTS

Gala Dinner.....	\$170.00
Field Visit .....	\$130.00

Please visit [bioagtechworld.com](https://bioagtechworld.com) to purchase passes.



## CONTRACT SPECIFICS

### THIS CONTRACT AGREEMENT IS BETWEEN

Global BioAg Linkages, having a registered office in 260 N Pfeifferhorn Drive, Alpine, Utah 84004, USA, EIN 82-3949012 hereby represented by Roger Tripathi, CEO, as the organizers of BioAgTech World Congress and the SPONSOR (Exhibitor),

\_\_\_\_\_ having a registered office in \_\_\_\_\_

(VAT # \_\_\_\_\_ ) hereby represented by \_\_\_\_\_

its "title" \_\_\_\_\_, as SPONSOR (Exhibitor)

And jointly as the "Parties"

### PURPOSE OF THE CONTRACT

This contract is a legally binding document by which the SPONSOR (Exhibitor) confirms its participation at the 6<sup>th</sup> BioAgTech World Congress, an international event taking place in New Delhi, India, April 22-26, 2025.

- Date: April 22, 2025 through April 26, 2025
- Location: New Delhi, India

### GENERAL TERMS & CONDITIONS

1. **BioAgTech World Congress is hosted by Global BioAg Linkages.** Global BioAg Linkages may make changes to the agenda at any given time. Changes will be shown on the website.
2. **Liability:** Global BioAg Linkages accepts no liability in relation to the company mentioned in this contract.
3. **Cancellations and Postponements:** In the unlikely event that BioAgTech World is cancelled or postponed for any reason whatsoever Global BioAg Linkages will not be required to provide refunds of any nature. Sponsor conditions will be reviewed and adapted if COVID restrictions obliged to organize the BioAgTech World Congress in a virtual mode only.
4. **Arbitration:** This Agreement shall be construed and enforced in accordance with the Laws of the State Utah, USA. Any dispute regarding this Agreement shall be arbitrated in Utah and by the laws of Utah. Judgment on the arbitration award may be entered in a court of Utah, USA. Each party shall pay their respective arbitration and court costs, legal fees, expenses, and legal interest.
5. **Non-Solicitation:** During the event or post the event, anyone associated to SPONSOR (Exhibitor) Team shall not solicit or otherwise attempt to establish any business or commercial relationship with any Person that is associated with GBL including partner or board member of GBL, in any capacity including stock options or board.
6. **Deliverables:** Once the first payment has been made logo branding and other deliverables will be acted upon.
7. **Travel and Hotel Costs:** Event partners, Sponsors and Exhibitors are responsible for their own travel and hotel costs.
8. **Stands/Booths:** The Top Tier, Pioneers and Innovators are provided booth space only. These sponsors are free to build their own booth as they wish. Influencers, Explorers and Booth Only sponsors will be provided Hard Shell or Pipe and drape booths, as per event country standards. Refer to the images below, which are for illustration purposes only. The number and size of wall elements may vary as per event country standards. All additional elements must be created and provided by the sponsor/exhibitor.

### PAYMENT TERMS AND SCHEDULE

- **First installment:** 50% upon signature of this contract (your logo will be inserted in our digital marketing materials once down payment is received).
- **Final 50% installment:** must be paid within two weeks of signing the agreement.
- **Payment Methods:** Payment can be made via bank transfer.
- **Payment Schedule:** Failure to make payment in line with the payment schedule will be a breach of contract. Global BioAg Linkages will seek full and final payment should there be any breach to the payment schedule.
- **Cancellations:** *The first installment is non-refundable.* If the SPONSOR (Exhibitor) cancels within 14 days of signing the contract Global BioAg Linkages will waive the second 50% payment. If the SPONSOR (Exhibitor) cancels after 14 days of signing the contract, full and final payment will be expected.

IN WITNESS WHEREOF the undersigned has duly affixed their signatures below on

Date: \_\_\_\_\_

Company: \_\_\_\_\_

Signature: \_\_\_\_\_

Name/Title: \_\_\_\_\_

Date: \_\_\_\_\_

Company: Global BioAg Linkages

Signature: \_\_\_\_\_

Name/Title: Roger Tripathi, CEO



# Why BAW Congress is Different

## Organized By BioAg Professionals

Exclusively planned and managed by passionate BioAg professionals and sustainable farming influencers.



## Fully Integrated Sustainability Event

Showcasing integrated sustainable smart farming: Biofertilizers, Biostimulants, Biopesticides and Precision AgTech.



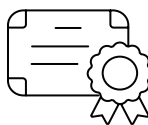
## Key Stakeholder Engagement

Unites farmers, agronomists, policymakers, regulators, business leaders, marketers, investors and the food industry.



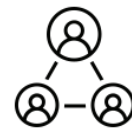
## Recognizing Sustainable Champions

Honors Global Sustainable Grower, Exceptional Business Leader and Pioneering Innovation Awards through independent voting.



## Comprehensive Program

Engage, network and celebrate with BioAg stakeholders. Analyze industry trends, innovations and leadership insights critical for success.



## Balanced Congress and Expo Focus

Balanced convergence of science, innovation and commerce through congress and expo, facilitating matchmaking.



## Globally Regional Approach

Annual rotation across continents for fresh, regional matchmaking opportunities, maintaining a truly global perspective.



## Ongoing Think Tank Collaboration

Global Regulatory and Leadership Think Tanks drive actionable dialogue and deliverables for tangible grower solutions.



*"Each year moving to a new ecosystem, new continent, with new farming needs, innovations, opportunities and alliances — a truly global event, with new regional mix, organized with local stakeholders: by the industry, for the industry."*



**BioAgTech World**  
CONGRESS  
THE EVENT BY THE INDUSTRY, FOR THE INDUSTRY

by **GlobalBioAg**  
Linkages  
Locally Global • Globally Local