

April 22-26, 2024 (Main Agenda April 23-25, 2024) in Raleigh, NC at the Beautiful Raleigh Convention Center!



Raleigh Convention Center
500 South Salisbury Street
Raleigh, NC 27601
919-996-8500

5th BioAgTech World Congress Sessions

BIG PICTURE DAY

- SESSION 1** Why Sustainable Agriculture Needs Bio-Agriculture? Connecting The Dots With Food Chain, Carbon Marketplace, Sustainability, Regenerative Agriculture, Food Safety and Food Security
- SESSION 2** BioAgTech Innovations and Solutions Commercialization and Adaptability Challenges – Role of Research and Public Institutions, Media, Farmers, Retailers, Agronomists and Food Chain

INNOVATION DAY

- SESSION 3** Regulatory Streamlining and Harmonization in BioAg in view of Green Deal Requirements and Lack of Regulatory Framework to bring Alternate BioAg Inputs to the Market in a Timely Fashion
- SESSION 4** Biostimulants Innovations In Relation To Nutrient Use Efficiency and Abiotic Stress Management
- SESSION 5** Biopesticides as Integrated Solution in Crop Management for Biotic Stress Management, Food Safety/Security
- SESSION 6** Soil, Plant, Seed Health and Water Efficiency Management, and the Role of Microbiomes

BUSINESS DAY

- SESSION 7** Digital and Data Platforms, Application Technology, Precision Ag/Ag Tech and Nano Solution
- SESSION 8** Investment Outlook, Trends, Challenges for Startups and Investors from different segments and how a bottom up good market research can play an important role
- SESSION 9** Leadership Challenges and Opportunity Session – Where The Buck Stops

Why BioAgTech World (BAW) Congress is Different

- 1** The BAW Congress is the only event that is planned, organized and managed by PASSIONATE BIOAG PROFESSIONALS who have dedicated their lives for agriculture.
- 2** The BAW Congress is an event, truly "BY the Industry FOR the industry" – where the entire BioAg community comes together to share, network, learn and celebrate.
- 3** The BAW Congress is the only event which focuses on all segments of Sustainable Smart Farming, that include biofertilizers, biostimulants, biopesticides and all related technologies such as Precision AgTech.
- 4** BAW Congress is the one well-balanced event that facilitates result-oriented networking, but moreover our event provides rich content on current industry trends, business issues, innovation updates, leadership insights, interactive panels on burning issues and deep insight in the regulatory landscape.
- 5** BAW Congress is the singular event where all industry stakeholders that include farmers, agronomists, policy makers, business builders, marketing planners, investors and food chain experts meet together to find solutions.
- 6** BAW Congress is hosted each year in a different continent. Wherever the Congress takes place, it remains a "truly" global event with regional focus.
- 7** BAW Congress is the only event with three prestigious awards: Bio-AgTech Sustainable Grower, BioAgTech Achiever and the BioAgTech Innovator. Awards are determined through audience polling and an independent committee.

Why Join the 5th BAW Congress? Top 8 Reasons Why!

INNOVATOR MEETING POINT



BAW COMMUNITY ACCESS



BUSINESS MATCHMAKING



LINKAGES GALORE



TRENDS TRACKER



BRAND EXPOSURE



PANELS ON BURNING TOPICS



FOOD SAFETY & SECURITY BALANCE IN BIOAG



Our Reach!

1,300 (Approx.)
Attendees



250 (Approx.)
Companies



60 (Approx.)
Countries



The BioAg Industry is continually evolving, and AgTech is one of the major movement-makers. AgTech now influences everything concerning sustainable agriculture. The BAW Congress meets this higher standard by embracing AgTech, and so it is natural for our global event to evolve as well. Please welcome, BioAgTech World Congress! We will "walk the talk" by shining a strong light on AgTech at our events and in all we do.

Updated 04/08/2024

SPONSORSHIP OPTIONS & EXHIBITORS APPLICATION

BENEFITS	PIONEER USD	INNOVATOR USD	INFLUENCER USD	EXPLORER USD	BOOTH ONLY USD
EXPO					
Exhibition Stand, Equipped	15' x 15'	12' x 12'	10' x 10'	10' x 10'	10' x 10'
Delegate Passes	8	6	4	2	1
Virtual Delegate Passes	4	3	2	1	N/A
2 BAW Academy Passes	75% Discount	50% Discount	25% Discount	N/A	N/A
Gala Dinner Passes	4	3	2	1	N/A
Delegate Passes for BioAg Adopters*	3	2	1	N/A	N/A
BRANDING EXPOSURE					
Company Logo on Website	YES	YES	YES	YES	YES
Social Media Posts	3	2	1	N/A	N/A
Brochure Insert in Delegate Bags	YES	YES	YES	N/A	N/A
Website Connection through App	INCLUDED	INCLUDED	INCLUDED	INCLUDED	N/A
BAW Digest Advert	Article & Interview Full Page Ad	Article 1/2 Page Ad	News Update 1/3 Page Ad	N/A 1/4 Page Ad	N/A

*Sponsors may offer their free guest passes to farmers, scientists, students, researchers, i.e. non-commercial individuals

SELECT ADDITIONAL SPONSORSHIPS (*Special sponsorships available upon request.)

BioAgTech Sustainable Grower Award SOLD	BAW Plaza SOLD	Coffee Breaks X 3 SOLD
BioAgTech Lifetime Achiever Award SOLD	Field Visit	Sessions X 9 2 LEF'
BioAgTech Innovator Award SOLD	Agenda SOLD	Golf Beverage Trolley SOLD
Gala Dinner (plus Cocktail \$3,500)	Memory & Media Booth	Welcome Entertainment
Welcome Reception SOLD	BAW Bags SOLD	Networking Entertainment SOLD
Networking Reception SOLD	Congress App and Registration SOLD	Gala Dinner Entertainment
Lunch Breaks X 2 SOLD	Lanyard SOLD	Appreciation Reception SOLD
Golf Tournament SOLD	WiFi SOLD	Reception Cocktails X 3 SOLD

NOTE: \$8,000 Sponsorship: 2 Delegate Passes, 2 Virtual Passes and 2 Gala Dinner Passes; \$6,000 Sponsorship: 1 Delegate Passes, 1 Virtual Pass and 1 Gala Dinner Pass

WE WANT TO SEE YOU IN RALEIGH, NORTH CAROLINA ON APRIL 22-26, 2024

Name: _____ Job Title: _____

Telephone: _____ Email: _____

Company Name: _____

Company Address: _____

City: _____ Country: _____

Additional Comments: