Sarah Placella

Dr. Sarah Placella founded Root Applied Sciences after realizing that farmers struggled to get decision-critical information. She applies techniques she learned as a scientist and researcher to provide actionable insights to growers. Sarah worked at startups in biotech and agtech before starting Root Applied Sciences. She has a PhD in soil microbial ecology from UC Berkeley and a bachelor's degree in Earth and Planetary Sciences from Johns Hopkins University and has been a visiting scholar at MichiganState University's Kellogg Biological Station and at INRA in Montpellier.