

RULES: BioAgro Disruptor Award 2022

BIO AGRICULTURE: a term that is used for organic farming, which means an agricultural method to produce food using natural substances and processes. The aim is to grow plants and raise animals with biological solutions while having a limited impact on the environment. This covers the use of organic fertilizers, biological pest control and a high standard of animal welfare.

This integrated farming system strives for sustainability, the enhancement of soil fertility and biological diversity while (with rare exceptions) prohibiting synthetic pesticides, antibiotics, synthetic fertilizers, genetically modified organisms and growth hormones.

PURPOSE

With innovations and trends in the BioAg Industry, BioAg World Congress and GBAL assume a matchmaker function for the global BioAg Industry. In an effort to further this function we have started the BioAg Disruptor Award. This award is made to highlight innovators and their innovations in bio-agriculture to support food security and food safety in a sustainable manner.

ELIGIBILITY

To qualify for this contest, you must meet all of the following criteria:

1. This event is open to any person or commercial company.
2. It has to be a bio-product.
3. It has to be registered for the first time globally, no earlier than January 1st, 2021.

SUBMISSION REQUIREMENTS

We will need an abstract that covers these details:

- Name of innovation (product)
- Brief Overview
- Innovation's purpose
- Commercial Viability
- Impact does of innovation on agricultural sustainability and safety
- Benefits to end users / farming community
- Any additional comments

Please be as concise as possible in each of these descriptions. Our judges should not have to read a small novel to understand the product.

Application deadline date is February 28, 2022

CRITERIA for Winners

All applications will be judged based on the following criteria:

- Originality, Creativity & Adaptability (25%): This is pretty self-explanatory, but the innovation should be of your own creation not some slight improvement to a pre-existing product.
- Functionality & Technical Qualities (15%): This will be based on how well the innovation works. Does it have bugs, how will those bugs be addressed, how effective is this product, etc.
- Ease of Use & Adoption (15%): What impact will this have on the farmer? Is it easy to learn to use or do you need to have an advanced degree to operate it? How hard/expensive will it be to shift from current practices to this?
- Game-changer and disruption (12.5%): This will be judged on what the potential impact on the segments of biofertilizer, biopesticide, biostimulants or bionutrients; and the industry as a whole.
- Implementation & Performance (12.5%): This segment will be judged on how well thought out your go-to-market strategy is.
- Sustainability parameter score on 3 'P's (10%): The three Ps are "planet, profit, people". Your product will be judged according to how sustainable it is for all three of these parameters individually and as a whole.
- Potential for Growth (10%): This refers to how sound a business model it is and how much market opportunity there is. Is it wanted by people and will more people want it in the future?

SELECTION PROCESS

Preliminary Round

All submissions will be submitted online and reviewed by a committee made of selected leaders of the industry. Entries will be scored on a weighted point system from seven categories with a total of 1.0 points possible. The breakdown will be as follows:

Originality, Creativity & Adaptability	.250
Functionality & Technical Qualities	.150
Ease of Use & Adoption	.150
Game-changer and disruption	.125
Implementation & Performance	.125
Sustainability parameter score on 3 'P's	.100
Potential for Growth	.100

The three finalists will be announced before the event and they will be invited to participate in the 3rd BioAg World Congress (BAW) in Valencia, Spain from April 26-29, 2022.

Final Round

The 3 Finalists will be given 10 min. each to present their projects to the conference delegates in the Session 8 titled " Investors Outlook, Trends and Point of View and Leadership Challenges with BioAg Companies, including CEO Round Table on Same Theme and Wrap-Up."

On April 28th delegates will be given a rating form app to submit the name of the best innovation. They will judge the presentations from a scale of 1 – 5.

The three finalists will attend, and the winner will be announced during the Gala Dinner on April 28th, 2022.

AWARDS

GBAL will award a trophy to the winner, and a complementary registration for BAW in the following year. The winner will be interviewed and will have a product profile placement in all GBAL publications and social media, following the event. Each shortlisted innovator will be promoted on social media extensively, to raise their profile.

If you have any questions, please contact Sucheta at suchetawadhwa@bioaglinkages.com