

Vanessa Garrido

Training: Agricultural Engineer and Master in Marketing Management of agri-food companies from the Polytechnic University of Valencia. Master in Occupational Risk Prevention, Master in Design, Construction, Maintenance and Management of Golf Courses. CPA.

Professional experience:

Currently responsible for national marketing at Seipasa SA. During the last 12 years she has focused her activity on marketing and communication in companies that manufacture and market supplies for crop protection and for the health of fruit and vegetables, occupying the position of global head of marketing, communication and CSR in Tecnidex (currently Agrofresh) and positions of international responsibility in product marketing in multinationals such as IQV and Stoller.

During these years she has developed tasks of coordination and management of teams specialized in technical and operational marketing and in communication and design, giving support to commercial activity aimed at achieving sales objectives.