Protasio Rodriguez

Protasio Rodríguez is the Head of the Mediterranean Cluster for the Crop Science Division at Bayer.

With over 30yearsexperiencein agriculture across Europe and Africa, Crop Protection, Seedsand Traits,he has held multiple leadership roles in Commercial and Supply Chain operations the EMEA region.

Protasio is a collaborative senior leader passionate about motivating high performing cross-functional teams focused on creating value for farmers, advancing digital solutions and sustainable agriculture.

Protasio has a bachelor's degree in Business Administration and Marketing from Universidad Autónoma de Madridand a Master's degree (MBA)from ESADE business school.