

Pedro Palazon

Agricultural Engineer specialized in the development of Bio-stimulants, microorganisms-based products, and high assimilation fertilizers. Passionate about sustainable agriculture, has founded four different companies, and at the moment he is CEO and Technical director of Ideagro since 2011.

Ideagro is an independent applied research company formed by a multidisciplinary team that has carried out more than 1000 efficacy trials on microorganisms-based products.

Driven by his interest in innovation and sustainable agriculture he has developed projects in different locations outside Spain, such as Italy, China and Senegal.

He also develops an important work on information and knowledge diffusion through his role as trainer and speaker.