

Arturo Lizón

International Executive with more than 30 years of experience creating, developing and transforming companies leveraging on state-of-the-art digital technology.

At top managerial positions has defined and implemented new business model transformations, operational and organization restructuring and successful internationalization strategies of retail and B2B companies.

PhD in Solid State and Computational Physics grew within the ranks of Accenture to become Experience Manager leading large business transformation projects. As an experience turnaround executive and co-founder of several successful start-ups is used to work with company owners and international investors in creating the conditions and leading the implementation of new business realities.

Bilingual Spanish-Swedish. Excellent English. Good understanding of Portuguese.