



April 22-26, 2025 (Main Agenda April 23-25) at The Leela Ambience Convention Hotel Delhi, India

## Why Join the 6<sup>th</sup> BAW Congress & Expo? Top 8 Reasons!

INNOVATOR MEETING POINT



BAW COMMUNITY REUNION



BUSINESS MATCHMAKING



LINKAGES GALORE



TRENDS TRACKER



BRAND EXPOSURE



PANELS ON BURNING TOPICS



FOOD SAFETY & SECURITY FOCUS IN BIOAG



## 6<sup>th</sup> BAW Congress & Expo Program

### BIG PICTURE DAY: April 23

#### EXPO OPEN

Expo opening ceremony, workshops, networking and private events

#### Lunch break before sessions begin!

#### SESSION 1

Integrating BioAgTech for Sustainable and Regenerative Agriculture: Connecting Innovations, Adaptability Challenges, and Stakeholder Roles in Food Safety/Security and Farmers' Income

#### SESSION 2

Streamlining and Harmonizing BioAg Regulations: Addressing Challenges to Accelerate Market Access for Biologicals

Welcome Reception, Happy Hour, Dinner and Award

### BUSINESS DAY: April 24

#### EXPO OPEN

Expo, workshops, networking and private events

#### Lunch break before sessions begin!

#### SESSION 3

Investment Outlook and Trends: Challenges for Startups and Investors Across Segments and the Role of Market Research

#### SESSION 4

Leadership Challenges and Opportunities: Where the Buck Stops

Networking Reception, Happy Hour, Cocktail Snacks and Award with Gala Dinner to Follow

### INNOVATION DAY: April 25

#### EXPO OPEN

Expo, workshops, networking and private events

#### Lunch break before sessions begin!

#### SESSION 5

Enhancing Nutrient Use Efficiency, Abiotic Stress, Soil, Plant, Seed Health and Water Efficiency Management with Biostimulants

#### SESSION 6

Integrated Crop Solution for Biotic Stress Management MRL mgmt with the Role of Microbiomes, Precision AgTech and Biologicals

Appreciation Reception, Happy Hour, Heavy Hors d'Oeuvres and Award

## 8 Differentiators of the BAW Congress & Expo

- Organized by BioAg Professionals:** Exclusively planned and managed by passionate BioAg professionals and Sustainable Farming Influencers, not just non-industry event organizers.
- Fully Integrated Sustainability Event:** Showcasing integrated sustainable smart farming: Biofertilizers, Biostimulants, Biopesticides and Precision AgTech, as part of one toolbox together.
- Key Stakeholder Engagement:** Brings together farmers, agronomists, retailers, innovators, policy makers, regulators, business leaders, marketers, investors and the food chain industry.
- Recognizing Sustainable Champions:** Honors key sustainable farming stakeholders by awarding best Global Sustainable Grower, Exceptional Business Leader, Pioneering Innovator and a Poster Presenter.
- Comprehensive Agenda and Program:** Focus workshops, engaging sessions, insightful keynotes, innovations, industry trends, investor, stakeholder and leadership roundtables, fun filled evening networking.
- Balanced Congress & Expo Focus:** Enjoy an expo with focus on match-making and networking, complemented by a comprehensive, in-depth congress that integrates must-win battles, and critical success factors.
- Globally Regional Approach:** An annual rotation across continents, the event keeps global mix and focuses deeply on regional challenges and opportunities from both global and local perspectives.
- Ongoing Think Tank Collaboration:** Ongoing Global Regulatory and Leadership Think Tanks drive actionable dialogue and deliverables for tangible grower solutions.



## Expected Reach for 2025

1,000+ Attendees



250+ Companies



50+ Countries



Based on our organizational growth

## BAW Congress 2024 Analytics - Overview

COUNTRIES

49



COMPANIES

269



SPONSORS

60



DELEGATE APP LOGINS

1,236



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